Energy Efficiency

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Everything can always be done better than it is.

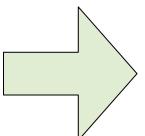
- Henry Ford



~10% efficiency (90% waste)

The Kakelung: Product of an Early (1776) Energy Crisis in Sweden







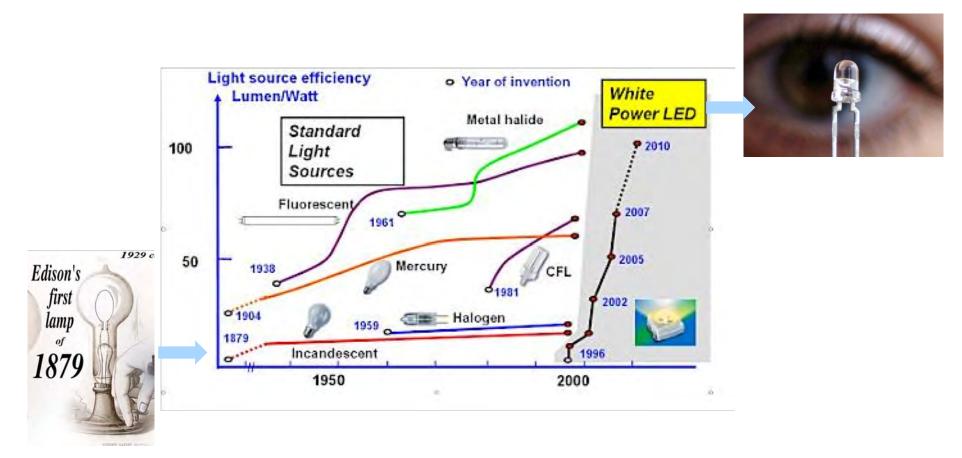
Efficiency is Competitive





"Energy Service Companies"

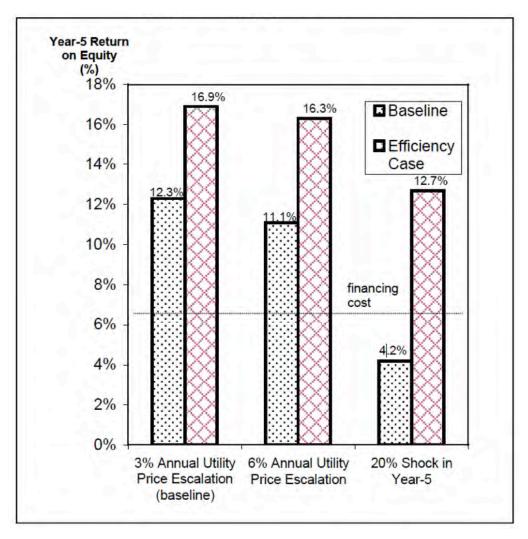
White Light-emitting Diodes ("LEDs")

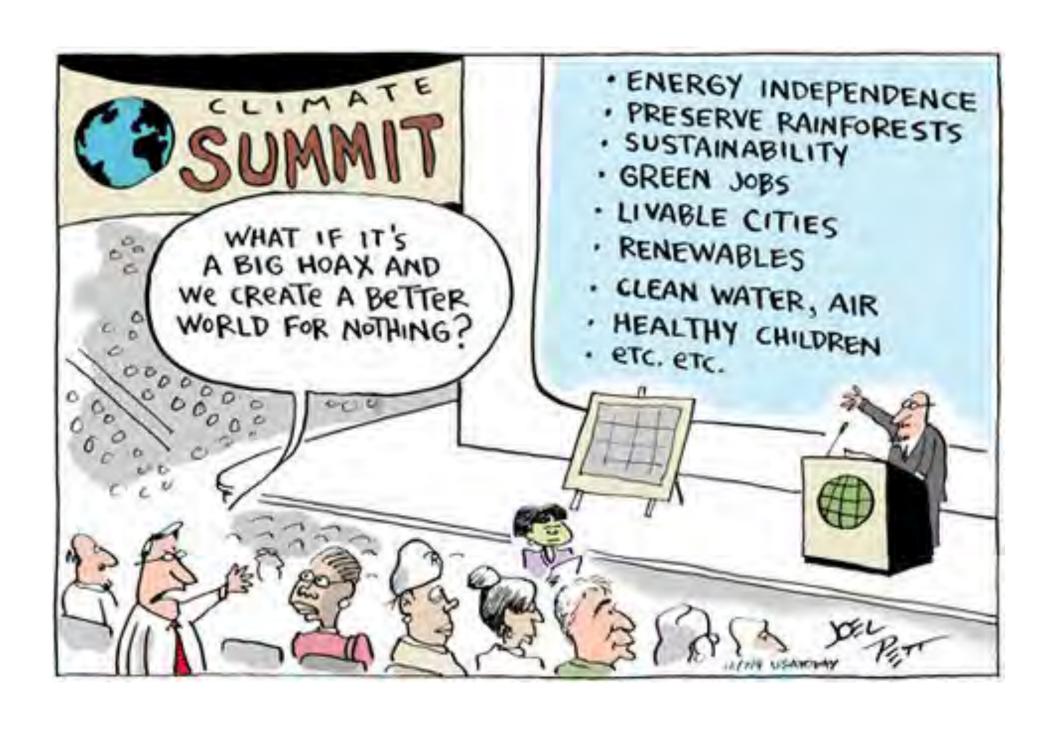


A century of electric lighting technology, with the "disruptive" entry of solid-state white lighting ("LED) in the past decade.

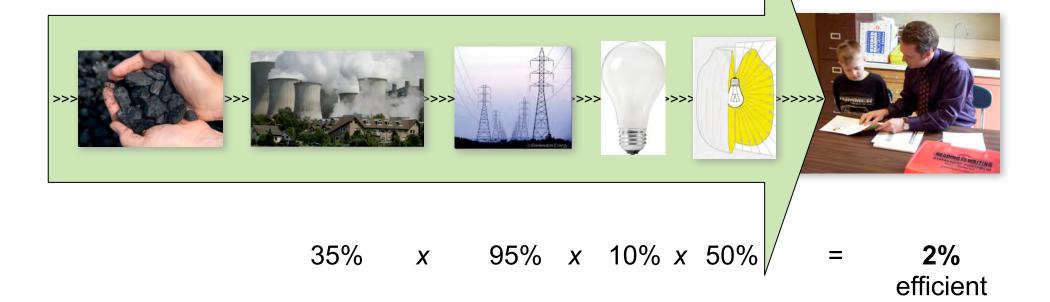
Efficiency adds Value

- ~ Lower operating cost; higher yield
- ~ Hedge against energy price increases

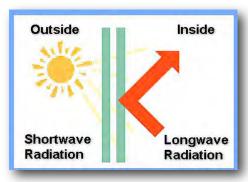




Energy Services



Potent Analogies



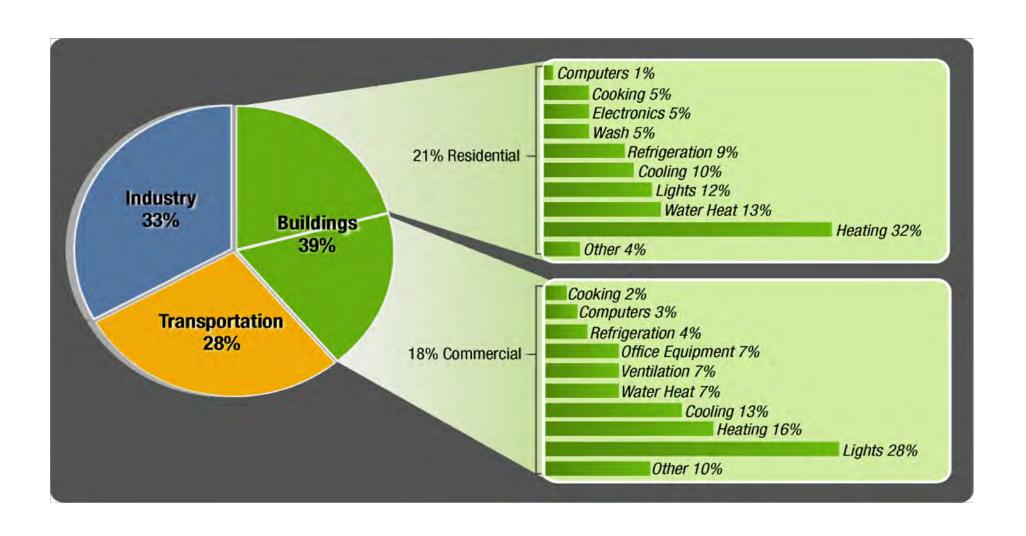


Offshore Oil Rig: \$300 million



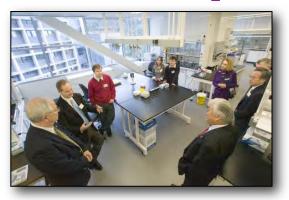
Low-E Window Coating Plant: \$6 million

An "End-Use" Perspective



High Tech means High Efficiency



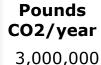






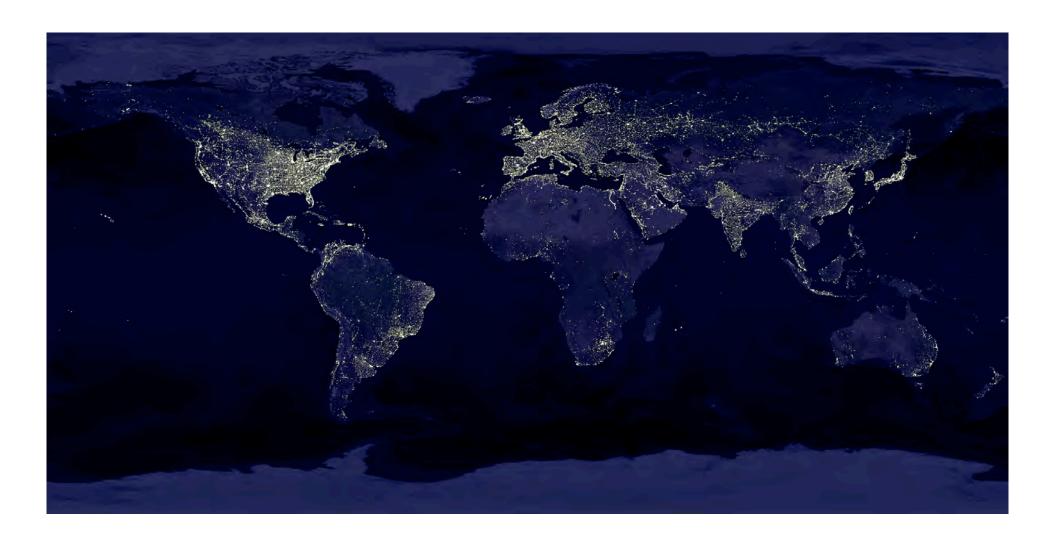


LBNL's Molecular Foundry [Greenhouse Gas Emissions]





The Specter of Fuel-Based Lighting



"We will make electricity so cheap that only the rich will burn candles"

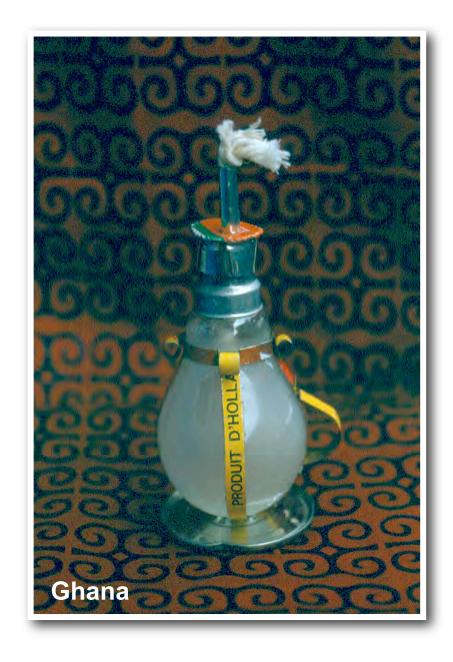
- Thomas Edison



In the developing world, 14% of urban households and 49% of rural households have no electricity ... (2000 data)

... In fact, there are more non-electrified households today than the total number in Edison's time.

- \$40 billion/year spent by people earning \$1/day
- 1/10th of 1% of light provided
- 65 million cars worth of CO₂ emissions



Studying by streetlight



Guinea

Technology Leapfrogging

LED-based Solutions have a payback time < I year







Tanzania

Market Research



Kenya

Lighting and Literacy



Kenya

World Bank Conference - Nairobi (2010)

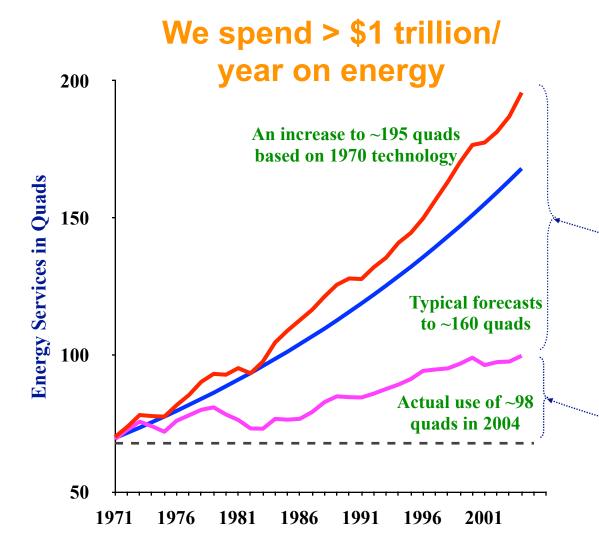








Without New Efficiency Technology,* U.S. Energy Use Would Be 3x1970 Levels



Contrast 3 Energy Patterns

- ✓ Using 1970 Technology
- ✓ Standard 1970s Forecast
- ✓ Actual energy use since 1970

Since 1970, energy efficiency has met 75% of new energy service demands in the U.S., ...

- 8.9 times total domestic oil production
- 3.7 times total oil imports

...while new energy supplies have perhaps contributed only 25% of new energy service demands.

Source: Skip Laitner, ACEEE

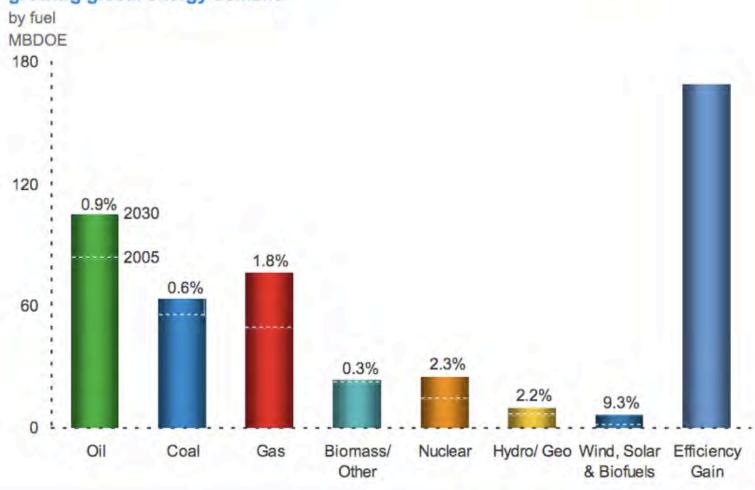
^{*} Where "energy efficiency" is broadly defined as the difference between the 1970 and 2004 energy intensities.



growing global energy demand

30000

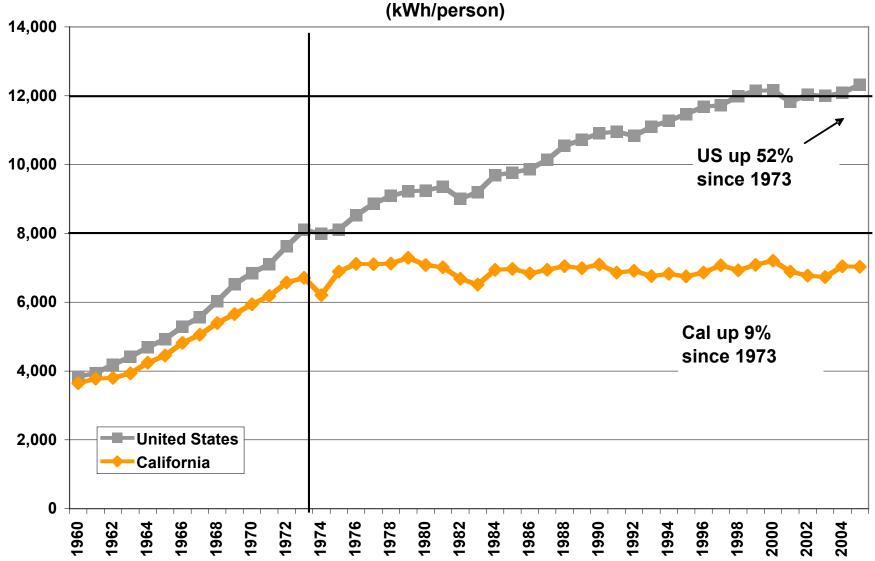




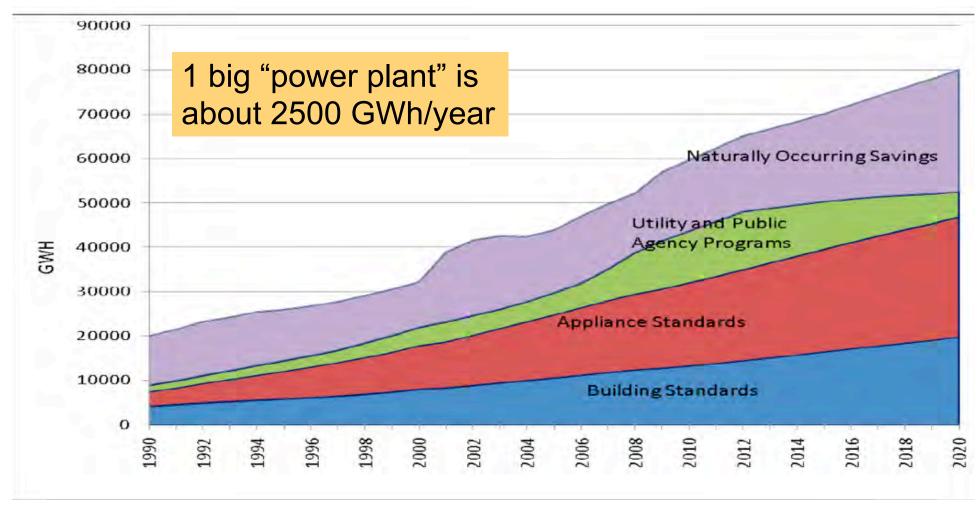


The California Story

Per Capita Electricity Sales (not including self-generation)
(kWh/person)

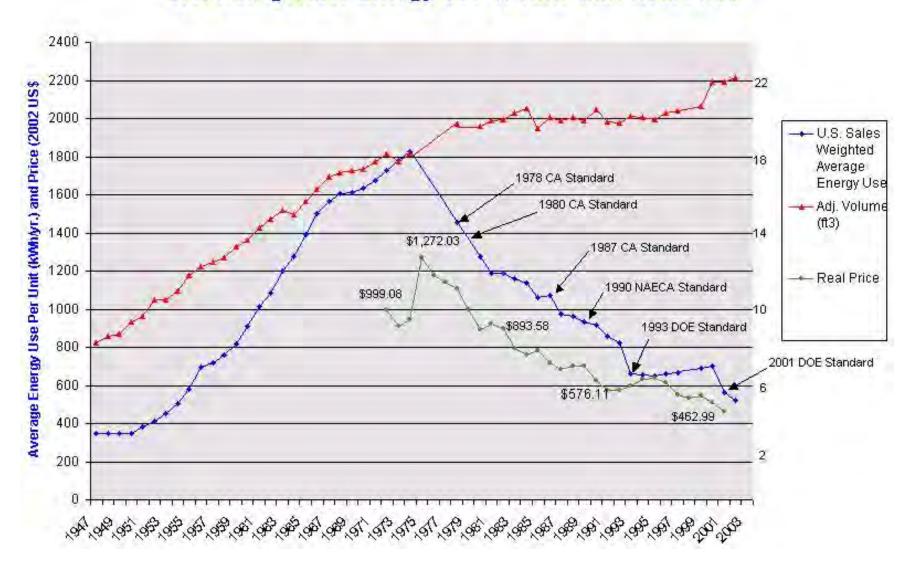


Savings from California Energy Efficiency Policies

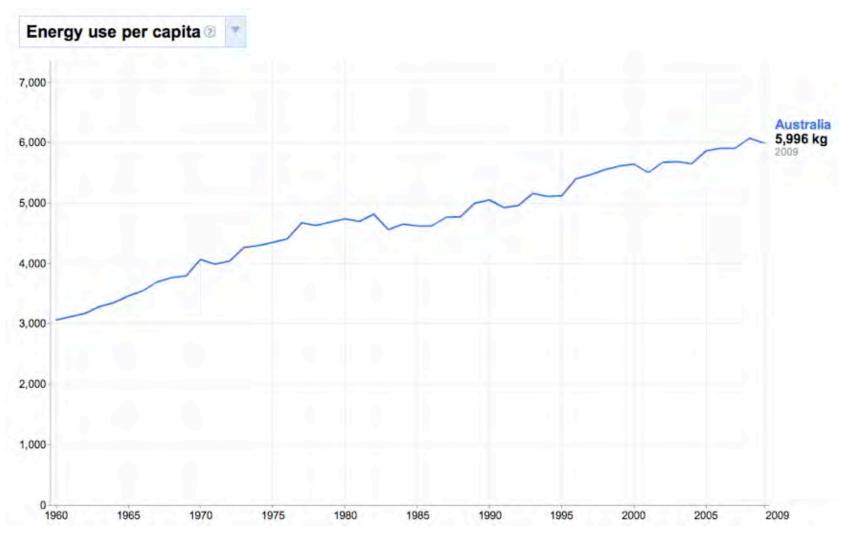


Source: California Energy Commission (2009)

U.S. Refrigerator Energy Use v. Time with Real Price



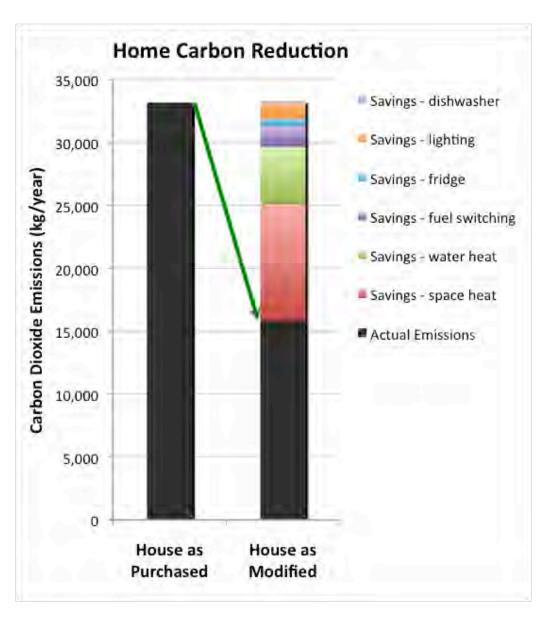
Australia



Source: World Bank



Kermit was Right





Kermit was Right



Hall of Shame



Hot water valve motion impeded by piping layout [EMC no date (a)]



Exhaust fan hardwired in an "always on" position [Mittal and Hammond 2008]



Zone damper actuator arm broken (no temperature control) [Martha Hewett, MNCEE]

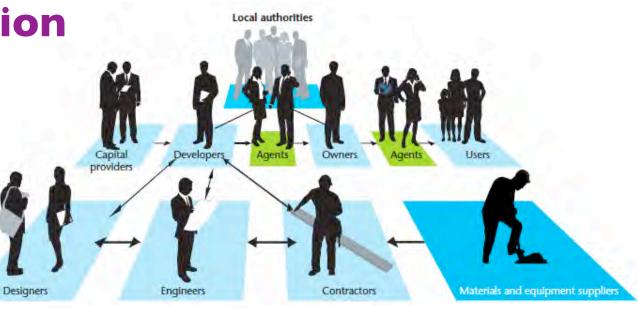


Rust indicates poor anti-condensation heating control setpoints in supermarket refrigeration cabinet [Sellers and Zazzara 2004]

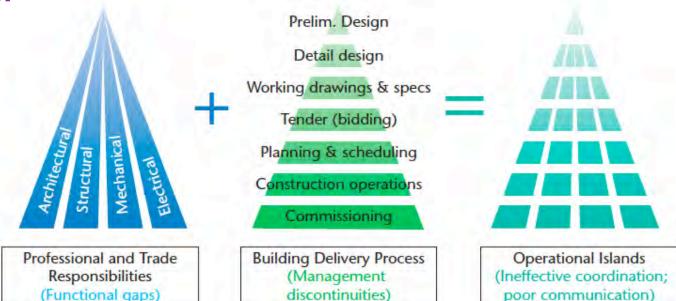


Inadequate fan cooling and excessive fan power due to poor fit between the light fixture and ducting, causing significant duct leakage [Martha Hewett, MNCEE]

Fragmentation
 Barriers
 Frictions



Burning need for coordinators & communicators



Bad design wastes energy and costs more



LBNL Database:

- ~650 buildings
- 99 million square feet
- \$43 million investment

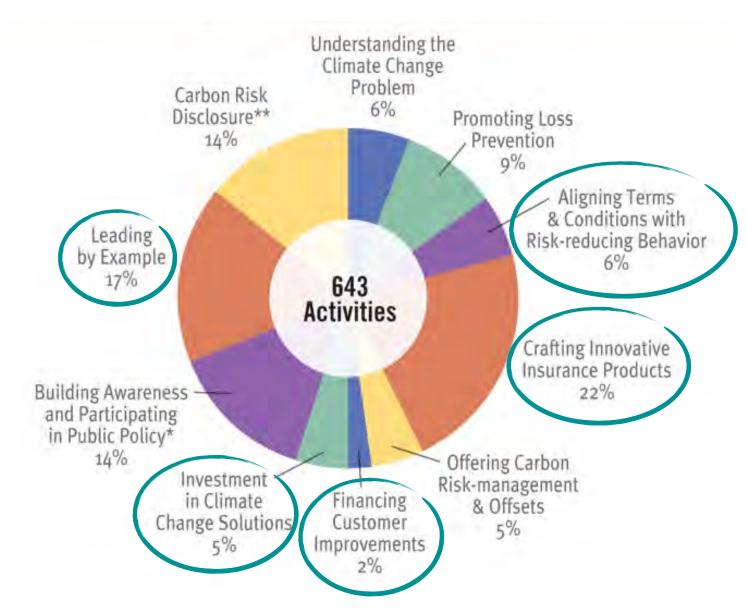
Deficiencies corrected: 10,000

Median energy savings: 16%

Median payback time: I.I years

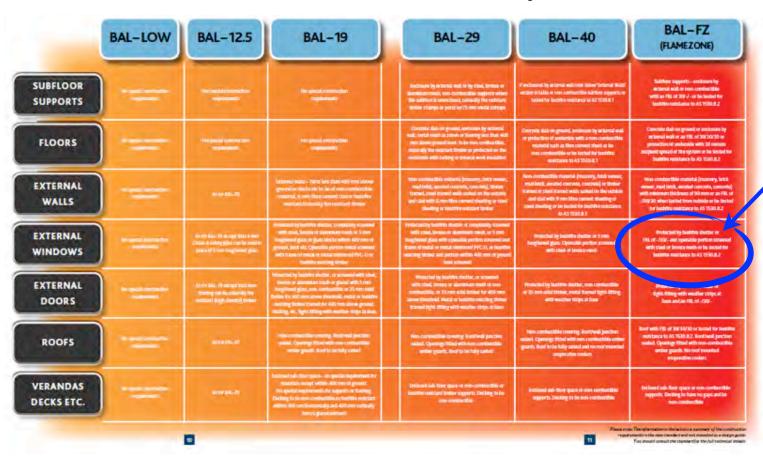
AND ... insurance companies recognize commissioning as a way to mitigate property damages and liability claims

Insurance Initiatives



Sustainable = Disaster Resilient

Victoria's **B**ushfire **A**ttack **L**evel system



Highest level of window protection attained most costeffectively by dualpane, tempered glass

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